## **COURSE UNIT DESCRIPTION**

| Course unit title                 | Course unit code |
|-----------------------------------|------------------|
| Human Computer Interaction Design | PMZP7134         |

| Lecturer(s)                 | Department where the course unit is delivered |
|-----------------------------|---|
| Coordinator: Kristina Lapin | Department of Software Engineering            |
| Other lecturers: -          | Faculty of Mathematics and Informatics        |
|                             | Vilnius University                            |

| Cycle  | Level of course unit | Type of the course unit |
|--------|----------------------|-------------------------|
| Second |                      | Optional                |

| Mode of delivery | Semester or period when the course unit is delivered | Language of instruction |
|------------------|--|-------------------------|
| Face-to-face     | Spring semester, first year of study                 | Lithuanian, English     |

| Prerequisites and corequisites |                          |  |  |  |  |
|--------------------------------|--------------------------|--|--|--|--|
| Prerequisites:                 | Corequisites (if any): - |  |  |  |  |

| Number of ECTS credits allocated | Student's workload | Contact hours | Individual work |
|----------------------------------|--------------------|---------------|-----------------|
| 6                                | 150                | 82            | 68              |

## Purpose of the course unit: programme competences to be developed

To deepen design skills for the human-computer interaction quality assurance in the software development project, to foster the competence of interaction conceptualization, to apply the principles and methods to the various interaction paradigms.

| paradigms.   | , 11 , 1   |                                       |
|--|--|---------------------------------------|
| Learning outcomes of the course unit: students will be able to   | Teaching and learning methods  | Assessment methods                    |
| Analyze user's needs, tune up design decisions and evaluate their usability, while communicating with representatives of other professional fields of business or science.  Plan, manage, and evaluate usability engineering processes in software development projects.  conceptually and formally design objective field and evaluate the designed model, compare the usability evaluation models, methods and prototyping tools for the purposeful usage in various contexts. | Lecture, augmented with written information and images (interface examples, diagrams, tables, conceptual schemes and video) on slides. problembased teaching, group discussions and seminars on presentation of projects, reading the literature, case analysis. | Test (open-ended questions). Project. |
| Prepare usability evaluation and field studies plans<br>or projects, select methods and resources for the<br>investigation, to formulate and make a statement<br>on the subject.   | Research methods (information retrieval, comparative analysis), preparation of presentation slides and summary   | Presentation and summary              |

|  |          | Contact hours |          |          |                 |                    | Individual work: time and assignments |                 |  |
|--|----------|---------------|----------|----------|-----------------|--------------------|---------------------------------------|-----------------|--|
| Course content: breakdown of the topics  | Lectures | Tutorials     | Seminars | Practice | Laboratory work | Practical training | Contact hours                         | Individual work | Assignments  |
| 1. Interaction design and user experiences.  | 2        |               |          |          | 1               |                    | 3                                     | 1               |  |
| 2. Conceptualizing interaction.  | 2        | 1             |          |          | 1               |                    | 4                                     | 1               |  |
| 3. Cognitive aspects.  | 2        | 1             |          |          | 1               |                    | 4                                     | 1               |  |
| 4. Social interaction.   | 2        |               |          |          | 1               |                    | 3                                     | 1               |  |
| 5. Emotional interaction.  | 2        |               |          |          | 1               |                    | 3                                     | 2               |  |
| 6. Interfaces.   | 2        |               | 2        |          | 1               |                    | 5                                     | 4               |  |
| 7. Data gathering.   | 2        |               |          |          | 1               |                    | 3                                     |                 | Self-preparation for the   |
| 8. Data analysis, interpretation and presentation.   | 2        | 1             |          |          | 1               |                    | 4                                     |                 | discussion on seminar by reading the mandatory and   |
| 9. The process of interaction design.  | 2        |               | 1        |          |                 |                    | 3                                     | 2               | individually selected  |
| 10. Establishing requirements.   | 2        |               | 2        |          | 1               |                    | 5                                     | 2               | publications.  |
| 11. Design, prototyping, and construction.   | 2        | 1             | 2        |          | 1               |                    | 6                                     | 3               | Self-study of literature.  |
| 12. Introducing evaluation.  | 2        |               | 1        |          |                 |                    | 3                                     | 1               | Sen-study of interactive.  |
| 13. An evaluation framework.   | 2        |               | 2        |          | 2               |                    | 6                                     | 2               |  |
| 14. Evaluation studies in controlled and natural settings.   | 2        |               | 1        |          | 1               |                    | 4                                     | 1               |  |
| 15. Expert inspections, analytics, and models.   | 4        |               | 3        |          | 1               |                    | 8                                     | 4               |  |
| 16. Preparing of the project that the deals with analysis, prototyping, implementation and usability evaluation cases. |          | 1             | 6        |          | 1               |                    | 8                                     | 15              | Preparation of the project: user need analysis, specification of usability goals, prototyping and usability evaluation for a chosen problem domain. Presentation of the analysed case. |
| 17. Preparing the presentation of selected research paper on the seminar.  |          | 1             | 6        |          | 1               |                    | 8                                     | 16              | Preparation of the presentation of a research paper from the recommended list and selected related papers. Self-study of literature.   |
| 18. Preparing for the exam and taking the final exam (written)   |          |               |          |          |                 |                    | 2                                     | 12              | Self-study of literature.  |
| Total  | 32       | 6             | 26       |          | 16              |                    | 82                                    | 68              |  |

| Weight<br>% | Deadline            | Assessment criteria  |  |
|-------------|---------------------|--|--|
| 10%         | During the semester | Active participating in seminar discussions, providing criticism for peers projects.   |  |
| 20%         | During the semester | Completeness and argumentation quality of the user experience analysis, design prototypes and evaluation applied to a specific case of human computer interaction.   |  |
| 20%         | During the semester | The following aspects of the work will be assessed: - an appropriate structure and scope of the work, the material is illustrated by examples (0.5 points); - complete analysis, sound findings, formulated on the basis of the main and supplementary material (1 point); - scientific research style and culture: the fair treatment of sources and quotations, wording and style to meet the requirements of a scientific work (0.5 points) |  |
| 50%         | Exam                | Test consists of open-ended questions.   |  |
|             | 10%<br>20%<br>20%   | 10% During the semester 20% During the semester  20% During the semester  20% During the semester  |  |

| Author  | Publis<br>hing<br>year | Title   | Number or volume | Publisher or URL                                  |  |  |  |
|---|------------------------|---|------------------|---|--|--|--|
| Required reading  |                        |   |                  |   |  |  |  |
| Rogers, Y., Sharp, H.,<br>Preece, J.                        | 2011<br>2007<br>2002   | Interaction Design: Beyond<br>Human Computer Interaction  |                  |   |  |  |  |
| Recommended reading   |                        |   |                  |   |  |  |  |
| Purchase, Helen C.  | 2012                   | Experimental human-<br>computer interaction: a<br>practical guide with visual<br>examples               |                  | Cambridge [N.Y.] :<br>Cambridge University Press, |  |  |  |
| J. A. Jacko (ed.), A. Sears (eds.)                          | 2008                   | The Human-Computer Interaction Handbook: Fundamentals, Evolving Technologies, and Emerging Applications |                  | Lawrence Erlbaum<br>Associates                    |  |  |  |
| Cooper A., Reimann R.,<br>Croni D.                          | 2007                   | About Face 3: The Essentials of Interaction Design.   |                  | Wiley   |  |  |  |
| Jonathan Lazar, Jinjuan<br>Heidi Feng, Harry<br>Hochheiser. | 2010                   | Research methods in human-<br>computer interaction  |                  | Chichester: Wiley,                                |  |  |  |